



**EDTC 801 Summer Institute in Educational Technology Leadership I
Summer II 2017**

**Project 2: Individual Contribution
Cohort 5 Showcase**

You will receive a group grade (Project 1) worth 20% of your grade for this course for the presentation that will be viewed by all cohorts on Thursday, July 20th at 4:00pm. You will also receive an individual grade on your contribution to the Showcase (Project 2), also worth 20% of your overall grade.

Complete this log (fields expand) and upload it as a Word document by July 20, 2017. Each log should be about one-two pages in length. Responses may be bulleted.

Individual Contribution Log

Your Name	Linda Lampert
Contribution Team	Web Team / Social Media / Cohort Logo
Description of Contributions	<p>Throughout the week, our entire cohort did a great job of working together to share ideas for our showcase. Everyone was instrumental in using their talents. Personally, I contributed to the Cohort 5 Showcase by doing the following things:</p> <ul style="list-style-type: none">• As we started the process, I created a shared Google doc for us to exchange and share information easily. This evolved into a cohort shared folder.• I created a Cohort Facebook page (facebook.com/njcuedtech5).• I created a Cohort Twitter account (twitter.com/njcuedtech5).• I created a Cohort YouTube channel (https://goo.gl/TdFd5R).• I brought up the idea and helped facilitate the creation of a cohort hashtag (#NJCUEDTC5) so that we're uniform as a group when posting on social media.• I helped with the website, more specifically, I added pages for the projects. I took pictures and video

Linda Lampert

	<p>throughout the week and uploaded them to the website and social media sites.</p> <ul style="list-style-type: none"> ● I helped Doug K. create a GoDaddy account and showed him how to mask the url so that visitors only see the url: 5starcohort.com when they visit the site. ● I created the 5 star logo that we used on the site and social media. ● I embedded our Twitter feed on the cohort website.
<p>Your Strengths</p>	<p>I think being organized and having the ability to multitask are two of my biggest strengths. Another strength is that I can usually figure things out. When colleagues ask for my help, I don't always necessarily have the answer, but most of the time, I can figure it out. Lastly, I can usually work under pressure. Right after our presentations, I was able to work quickly to get the presentation pictures on the website so that they would be there for when we presented our website to the other cohorts.</p>
<p>Your Weaknesses</p>	<p>Singing is definitely not my strength, but it doesn't stop me from jamming in my car, when I'm alone. However, I'm not sure if I would sing live in front of other people. I may have helped with the recording if needed, but thankfully, we have others in our cohort that have this as a strength and had it all under control.</p> <p>I just asked my husband what my weakness is. He said, your OCD! I laughed and said, oh yes! Then I immediately thought about how I spent the weekend perfecting the 5starcohort.com website. I fixed all the color issues to make sure that everything went with the color theme (NJCU colors). I also went through the cohort members names and changed font style and size to more readable, as well changed the color to match the theme of the website. I also added more pictures and embedded the Twitter feed. The website was fine before doing all of this, but my OCD kicked in and I just kept going.</p>